



SOCIAL MEDIA FOR LAW ENFORCEMENT

Comprehensive Overview:

This one-day (8-hour) course provides public information officers and law enforcement personnel with the core skills needed to manage agency social media effectively.

This course will cover the following topics:

- Use platform-specific best practices across Facebook, Instagram, X/Twitter, YouTube, and TikTok
- Create engaging visual and written content using Canva and basic video tools
- Build community trust through transparency and strategic storytelling
- Apply ethical standards, legal guidelines, and First Amendment considerations
- Develop content calendars, approval workflows, and posting strategies
- Measure engagement using analytics
- Apply skills through hands-on exercises, a guided video workshop, and scenario-based activities

- ☐ January 14, 2026 –Acton Police Dept. starting at 8:30AM
 - ☐ February 24, 2026 – Hingham Police Dept. starting at 8:30AM
 - ☐ March 19, 2026 –Wilmington Police Dept. starting at 8:30AM
- Instructed by: Sergeant Robert J. Disario

**Acton
Police Department
Jan 14, 2026**

**Hingham
Police Department
Feb 24, 2026**

**Wilmington
Police Department
March 19, 2026**

Fee: \$225

All Classes Start at
8:30 AM

REGISTRATION

ATTENDEE(s)

1. Name:	2. Name:	
3. Name:	4. Name:	
5. Name:	6. Name:	
7. Name:	8. Name:	
8. Name:	10. Name:	
Agency:	Street:	
City	State	zip
Agency Contact:	Phone #:	
Contact email:		
Method of Payment: Dept. Billing <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Check <input type="checkbox"/> Other <input type="checkbox"/>		
ACCOUNT or PO #		Expiration Date

*Check with State 911 if you are eligible for reimbursement

Fax registrations to (978) 467-4257 or Scan and email to team@hanrahanconsulting.com

Call (617) 612-5210 for more Information

www.HanrahanConsulting.com